



Co-funded by the
Erasmus+ Programme
of the European Union



INNOVATIVE MOBILITY ATTRACTING TOOLS FOR LATIN AMERICA, I-MAT

Project No: 101082884

Project is funded by: Erasmus+ Capacity Building in the Field of Higher Education Programme

Duration: 2023-2026

The main objective of I-MAT is to empower the capacity of Latin American HEIs (Colombia, Peru and Brazil) to attract students and academic and non-academic staff to mobility initiatives, through digital and innovative approaches

Six specific objectives:

O1: To bring together key actors in European Countries, responsible for international mobility and cooperation.

O2: To better understand the challenges that these three countries are facing to attract students and academic and non-academic staff to mobility initiatives and its exacerbation by the COVID-19 pandemic.

O3: Filter the best practices/strategies used in European HEIs to attract the targeted group to mobility initiatives, through digital and innovative approaches.

O4: Support Latin American (LA) partner countries in addressing the challenges that their HEIs are facing to attract the focus group to mobility initiatives.

O5: Address concrete recommendations and good practices to those involved in mobility initiatives.

O6: Create and implement a training framework to strengthen the LA HEIs capacity to attract the targeted group to mobility initiatives, through digital and innovative approaches.

Co-coordinator: Universidade de Lisboa (Instituto Superior Técnico - UL/IST), Portugal

Project partners:

AGH University of Krakow, Poland

Vilnius Gediminas Technical University (VILNIUS TECH), Lithuania

Universidad de los Andes (Uniandes), Colombia

Pontificia Universidad Católica del Perú (PUCP), Peru

Universidad Católica San Pablo (UCSP), Peru

Universidade Federal do Rio Grande do Norte (UFRN), Brasil

University of Fortaleza (Unifor), Brasil

For more information on the project, please follow the main **I-MAT [project website](#)** as well as the following social media accounts:

[Facebook](#)

[Instagram](#)

[LinkedIn](#)

Project contact person in VILNIUS TECH:

Ms Aleksandra Sokolova, Director of International Relations Office, e-mail aleksandra.sokolova@vilniustech.lt